

## PUMPERNICKEL PRESS ARTIST GUIDELINES

Please review the published greeting cards we show on our web site as a guide for submitting your artwork.

Art needs to be of a professional level and present a realistic and/or naturalistic approach to the subject matter. Art should be of the caliber shown and fit into our greater theme of nature and outdoors. We prefer color and background settings be fully realized. We typically search for images that may include wildlife, birds, outdoor/wilderness activities, coastal, scenic/landscapes, and domestic animals (pets and farm).

Only artwork is acceptable. Do not send greeting card designs. We do not hire freelance designers. Photography is welcome though we tend to choose more art than photography.

### We will contact you only if interested in using one of your images.

Art selection takes place over the course of several months.

Images are typically selected for both Christmas and Everyday lines in the first half of the year.

#### SUBMISSIONS:

ALL submissions must include your name, address, email, and phone number. If you have a website you keep current, that is all we need. Please include it in your email.

If submitting via email, send several images that best represent your greater body of work. Do not submit art through the web site email. Lo-res jpgs or PDF pages with multiple images are best.

Email submissions to: [angela@pumpnickelpress.com](mailto:angela@pumpnickelpress.com)

Art may also be submitted as color prints or on a CD. Do not send original art. Materials will not be returned even if you send a SASE. Digital images on a CD are best if you wish for us to keep your images for future selections. CDs are kept for several years.

Send by Post Office only:

Art Dept. Submission  
Pumpnickel Press  
P. O. Box 603  
Berryville, VA 22611

#### PLEASE DO NOT SUBMIT:

Your original art piece (unless chosen)  
Abstract art  
Cartoons or Licensed Characters  
Black and white or graphite images  
Collages

Science fiction or fantasy subjects  
Sports, celebrity or fashion subjects  
Children's art  
Backyard photography

We do not offer critiques of portfolios nor can we put you in touch with other card companies.

ABOUT LICENSING: We do not purchase art. We license an image under mutual contractual agreement with the artist or through their agent and pay a royalty.

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